

YOUR Basic DEAL



Basic

Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights: 11 mg "tar,"
0.8 mg nicotine—Kings: 16 mg "tar," 1.1 mg nicotine—100's:
16 mg "tar," 1.2 mg nicotine—Non Filter: 25 mg "tar," 1.6 mg
nicotine av. per cigarette by FTC method.

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65220-D3

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

PUT ME ON YOUR BASIC® MAILING LIST

Complete, sign and return this form to get on our
mailing list. You may be eligible for future offers of
special interest to adult smokers.

LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.

☐ Mr. ☐ Male
☐ Ms. ☐ Female
☐ Mrs. ☐ Age #
Address _____
City _____ State _____ ZIP _____
Phone () _____
Regular brand smoked: _____

Mail completed survey to:

BASIC SURVEY
P.O. Box 68999
Schaumburg, IL 60168-0999

price

By returning this form and signing below, I certify that I am
a cigarette smoker 21 years of age or older. I am also willing
to receive free cigarettes and branded incentive items in
the mail, subject to applicable state and federal law.

Signature _____
(required)

Birth Date _____
(required) month day year

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No facsimiles accepted. Please respond by 3/31/95

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